



Leadership secrets

- 1 Change before it's too late.
- 2 Look reality in the eye.
- 3 Be ready to rewrite your agenda.
- 4 Managing less is managing better.
- 5 Take a hard look at you overall business. What needs fixing, nurtured, jettisoned?
- 6 Face reality!
- 7 Set general goals as strategies.
- 8 Be number one or two.
- 9 Downsize before it's too late.
- 10 Nothing is sacred.
- 11 When seeking the right marketplace, look for one you can win.
- 12 Create a culture, then spread it!
- 13 Don't get stuck in the past. Be open to change.
- 14 Re-examine your agenda.
- 15 Transfer ideas and allocate resources, then get of the way!
- 16 Make sure everyone gets all the information required to make decisions.
- 17 Provide an atmosphere where people can grow. Expand their horizons.
- 18 Delayer: get rid of the fat.
- 19 Express a vision – let employees implement it.
- 20 Act like a small company!
- 21 Go for the Quantum Leap!
- 22 Get those costs down!
- 23 Get faster!
- 24 Remove the boundaries.
- 25 Find synergies between business.
- 26 Empower your workers.
- 27 Make employees feel free to speak out.
- 28 Eliminate unnecessary work.
- 29 Answer all workers' questions.
- 30 Aim to speed, simplicity and self-confidence.

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